

## PARTICIPATION RULES

### INTERNATIONAL LIGHT FESTIVAL - SPOTLIGHT

#### EuropeLights

#### Bucharest, Romania

### Chapter I. About the festival

Art. 1. **International Light Festival - Spotlight** is the first festival dedicated to artistic manifestations through light and technological innovations. The event is organized by Bcuarest City Hall through ARCUB - Cultural Center of Bucharest.

Art. 2. The festival emerged from the need to align with similar events from abroad, from major cities and aims to include Bucharest in the circuit of the most important profile festivals and to offer to the public a novel show, unique in Romania, with dozens of installations and performances of lights. It is also the perfect opportunity to create effective synergies between the cultural entities of the city.

Art. 3. The fifth edition of the festival will be held from **18<sup>th</sup> to 21<sup>st</sup> of April 2019** and will take place in the central area of the city, along Calea Victoriei - from the National Museum of Art of Romania to the United Nations Square.

### CALL FOR PROJECTS

The call for projects aims to present the most innovative facilities to the public and to provide young artists with a platform for the assertion and presentation of their projects. The call is dedicated to young artists, architects, or designers at the beginning of the road and aims to identify the most creative (draft outline) projects based on light and light-based technologies, with an emphasis on interactivity and public interaction with the work.

The call will have only one winner who will receive a € 1,000 Prize and a maximum of € 5,000 for the production of the proposed project.

The theme of the 2019 edition of the Festival - *EuropeLights* - marks two major events that take place during this year, namely: Romania's takeover of the presidency of the Council of the European Union for six months and the Romania-France Season. Thus, for this period, Romania will be symbolically in the center of Europe.

*EuropeLights* aims to astonish this year through a series of installations, video projections and other artistic forms that creatively use light, a series of relevant aspects related to European identity, national identities in a European context, common values that animate countries of the European Union, the symbolic contribution of each Member State to the European construction and the historical and cultural heritage that Europe and every state have offered to the world.

### **The theme of the call for projects**

The theme that participants will have to develop - through the installations - is ***Digital Europe. Europe of the Future.***

Participants are invited to propose light-based interactive artistic installations that creatively address the theme of "digitization" on the agenda of all European countries, opening up new perspectives, new approaches and new ways of interpreting this subject in a European context. They will also have to respond, through the proposed projects, to at least one of the following questions:

- How will Europe look in the future?
- How does Europe translate into digital language?
- Analog vs. Digital - Yesterday Europe and Today Europe

The theme is formulated in the context of socio-cultural changes caused by the widespread use of new technologies - at European and international level - changes that relate to the way we communicate today, to changes in behavior, to the needs of interaction and control - through technology - of the environment, but also to the benefits created using the technology.

### **Location / positioning of the installation on the festival route**

- The winning installation will be positioned on the sidewalk behind the Kretzulescu Church.

## **Chapter II. Eligibility of participants and projects**

Art. 5. Only people with Romanian citizenship with a minimum age of 18 years and a maximum of 30 years who can present a project relevant to the theme of the festival and can provide a draft outline and a list of materials needed for the final production of the facility can participate in the call. For projects outside Bucharest, transport costs will be borne by the participant.

Art. 6. The types of projects that can be enrolled are: innovative lights (sky tracers, architectural, show lights), conventional lights (LEDs, bulbs, neons), kinetic sculptures

with optical systems (mirrors, kaleidoscopes, prisms) or any other type of artistic installation. Video mapping / projection mapping are not accepted.

Art. 7. Only project sketches can be included, with all the information necessary to demonstrate the feasibility of the project. Only projects that can be played the entire period of the festival can be enrolled.

Art. 8. All proposed projects must be able to be installed / produced / run outdoors, in public areas, operate at night and be accessible to the general public as addressability and operating system.

Art. 9. If the project is selected to be part of the festival, the author is responsible for all the necessary logistics and for meeting all the technical requirements of the project. Projects with a clear concept and a feasible implementation plan are expected to be completed in a timely manner until the start of the festival.

Art. 10. Enrolled projects may not contain illegal, defamatory, threatening, abusive, obscene content that affects the privacy or image of another person, which does not respect the rights of the individual, or instigates to racial, ethnic, sexual discrimination or offenses in any other way.

### **Chapter III. The enrollment of the projects**

Art. 11. To participate with a project within the **International Light Festival - Spotlight**, the participants must complete the [participation form](#) that must include all project details and then send it to the email address [spotlightonbucharest@arcub.ro](mailto:spotlightonbucharest@arcub.ro), until the **10<sup>th</sup> of March 2019**, along with:

- The logo of the participant (editable format .ai) / picture of the author (min. 150 dpi, jpg/png)
- A selection of relevant images with drafts of the project (renderings, *demos* etc.)

The information on the author and the project from the participation form will be subsequently used in the event communication, so all the texts must be filled in, so they could be used as such.

Art. 12. One participant can submit one or more proposals, repeating all the steps required for each proposed project.

Art. 13. If a registered project is done with a partner / sponsor, the branding of the installation must be agreed with the organizers of the festival.

Art. 14. Entry for the call for projects stage does not imply any fees.

#### **Chapter IV. Selection and financing of projects**

Art. 15. After the end of the call for project period, the organizers will review the submitted projects and announce the winner by **15<sup>th</sup> of March 2019**.

The winner will be selected as follows:

- The projects will be noted by an international jury composed of 5 judges: 4 members and 1 president;
- The judges will give a separate and independent note for each project, from 1 to 5;
- The project with the highest score will be the winner;
- In the event of a tie, the final decision to nominate the winner will belong to the president of the jury.

The art. 16. The winner selected in this process will receive a prize of € 1,000. The selected author will sign an agreement with the festival organizers to establish all conditions for collaboration and funding.

Art. 16. The winner chosen after this process will receive a prize worth € 1,000. The selected author will sign an agreement with the festival organizers to determine the terms of the collaboration and funding.

Art. 17. The selection criteria for the works are the following: innovation, relevance to the concept of the festival (EuropeLights) and the concept of the call for projects (Digital Europe. Europe of the Future), accessibility for the public, interactivity, feasibility.

Art. 18. The production will be made by ARCUB on the basis of project drafts and within the limit of € 5,000 and must be made within 2 weeks of the announcement of the final list of participants by **5<sup>th</sup> of April 2019**.

Art. 19. The winning installation will be exhibited at the festival, during 18<sup>th</sup> to 21<sup>st</sup> of April 2019.

Art. 20. The selection process for the call for projects ends after the decision of the jury members about the winner. No appeals can be submitted. By sending the participation form via email, the candidate declares on his own responsibility that he has followed and complied with the terms and conditions of the regulation.

#### **Chapter V. Copyrights**

Art. 20. Festival organizers assume no liability if the submitted projects use content elements (texts, images, source codes, etc.) that infringe copyright. The entire responsibility belongs to the author of the project.

Art. 20. The organizers can reproduce, publish, distribute or broadcast the multimedia images and content made for the event days and results of the festival, with the author of the project presented, in order to promote and communicate the completed edition and future editions.

Art. 21. At the end of the festival, the winning installation remains in the property of ARCUB.